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TITLE: Consumer information system for food product - uses content index labels scanned for computerised evaluation relative to consumer dietary requirements, with information print-out

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PATENT-ASSIGNEE:

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BASIC-ABSTRACT:

The consumer information system uses an optically or magnetically readable content index label attached to the food product, which defines the advantage and risks of each listed constituent.

The label can be scanned by a reader installed at the sales point and linked to a central computer, for comparison with information defining the dietary requirements of the consumer, obtained from an inserted card, with print-out of the product acceptability or risk.

ADVANTAGE - Allows consumer to select food products suitable for special diet etc.

CHOSEN-DRAWING: Dwg.0/0

TITLE-TERMS: CONSUME INFORMATION SYSTEM FOOD PRODUCT CONTENT INDEX LABEL SCAN
COMPUTER EVALUATE RELATIVE CONSUME DIET REQUIRE INFORMATION PRINT

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